

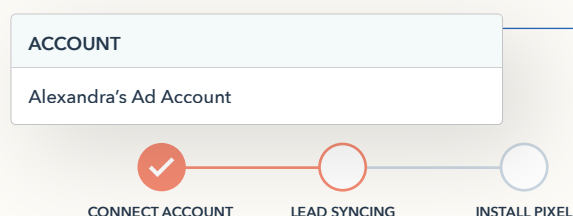


Grow your business with HubSpot for LinkedIn Ads

Seamlessly create, manage, and measure your LinkedIn ads alongside the rest of your marketing campaigns in HubSpot.

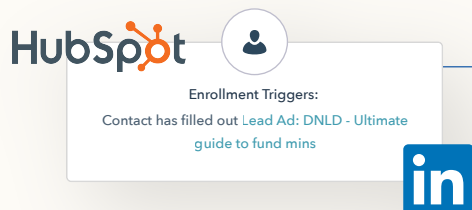


With LinkedIn advertising natively in HubSpot, you'd experience:



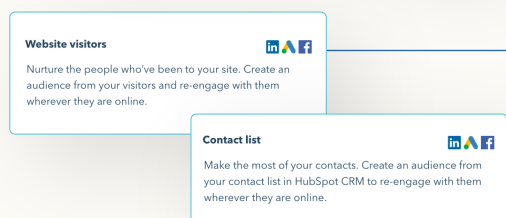
Simple, guided setup & no hassle lead syncing

Admins can connect LinkedIn ad accounts, turn on lead syncing, and add a LinkedIn Insight Tag – all without the help of a developer.



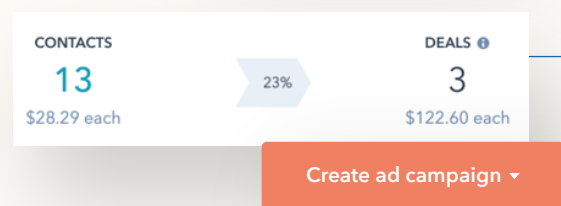
Easy campaign creation & management

Your ads live directly alongside the rest of HubSpot marketing tools, making it easy to integrate LinkedIn Ads with the rest of a marketing strategy.



Enhanced targeting features

Create full funnel nurture campaigns with website visitor retargeting, dynamic contact and account lists in HubSpot, and create Lookalike Audiences to find professionals similar to your current prospects.



Tie LinkedIn Ad spend to the bottom line

Using deals from HubSpot CRM, you can easily identify which ads influenced a purchase decision, attribute ads to specific points within the buyer's journey, and report your ROI.

“LinkedIn is one of our main paid acquisition channels. Targeting our ads using **HubSpot's contact list audiences** allowed us to **decrease acquisition costs** for this webinar campaign while also increasing the quality of the leads who registered.”

Adam Goyette, VP of Demand Generation at G2

To learn more about HubSpot Ads for LinkedIn, visit
<https://knowledge.hubspot.com/articles/ads/get-started-with-ads>