

LinkedIn “Cut The Bullspend” Campaign Creative

Credits:

- **Agency - R/GA**
 - Leadership
 - Chief Creative Officer - Tiffany Rolfe
 - Global CEO - Robin Forbes
 - Client Engagement
 - VP, Managing Director, Client Engagement - Joe Ladd
 - Associate Director, Program Management - Christopher Joyce
 - Group Director, Business Leadership - Kayla Bries
 - Production
 - Executive Content Producer - Nick Ocean
 - Copywriting
 - Executive Creative Director - Chapin Clark
 - Associate Creative Director - Devin Brown
 - Senior Copywriter - Maya Shaddock
 - Visual Design
 - Group Executive Creative Design Director - Han Lin
 - Associate Creative Director - Evan Vosburgh
 - Visual Designer - Lillie Laurier
 - Creative Director - Pawel Rokicki
 - Strategy/Connections
 - VP, Executive Director, Media & Connections - Daniel Morosi
 - Group Director, Connections - Emily Arnold
 - Business Affairs & Finance
 - Senior Manager, Business Affairs - Jazmyn Carter
 - Associate Director, Finance - Kevin Paratore
- **Client - LinkedIn**
 - Director of Brand Marketing - Keith Browning
 - Marketing Manager - Taylor Countryman
 - Senior Brand Strategy & Operations Manager, Brand Marketing - Sarah Dombrowski
 - Senior Manager, Brand Marketing - Ella Weems
 - Brand Strategy & Operations Lead, Integrated Marketing - Carra Manahan
 - Creative Director, Marketing Creative Studio- Rebecca Friedman
 - Senior Brand Marketing Manager - Judy Tian
 - Senior Field Marketing Manager, LMS - Anchit Bhatia
 - Senior Field Marketing Manager, LMS - Reinhard Hupfer
 - Senior Brand Marketing Manager- Christoph Schmidt