LinkedIn Sales Solutions

Sales Navigator for B2B Relationship Managers & Corporate Bankers

Look beyond old ways to reach out to new people and form high-value relationships.

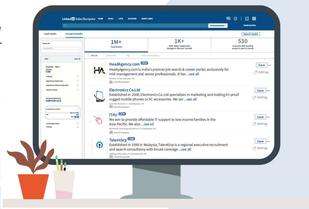
3 simple steps to get more deals with Sales Navigator

1. Find the right accounts to target

30+ Advanced Search filters and Spotlights to search for accounts that matter to you.

Be it, **companies with funding events in the past 12 months, high headcount growth or an annual revenue of over $100M.**

Once you save these accounts, receive **Alerts** when these accounts get mentioned in the news or make new key hires.

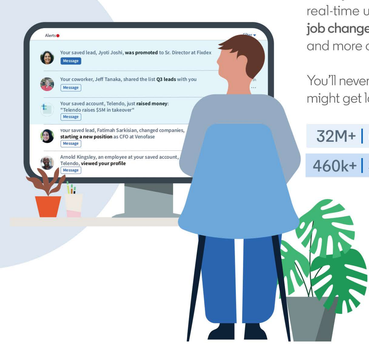


2.5k+ | Companies in NAMER with funding events in the past 12 month[1]

4k+ | companies in NAMER with an annual revenue of $100M+[1]

2M+ | SMEs (Small and Medium sized companies) with 32M+ employees on LinkedIn[1]

2. Source the right decision-maker within target accounts and know when to reach out



Once you save these people as **Leads**, get real-time updates on their **key life events, job changes, money in motion, promotions** and more on your dedicated feed.

You'll never miss any important update that might get lost in your basic LinkedIn feed.

32M+ | LinkedIn members work in SMEs in NAMER[1]

460k+ | members of these SMEs changed jobs in the past 90 days[1]

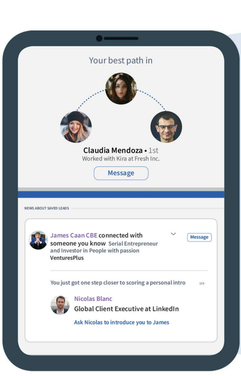
3. Reach out through referral opportunities or InMail

Find out how you can get referred to a prospect through your connections or your company's combined network.

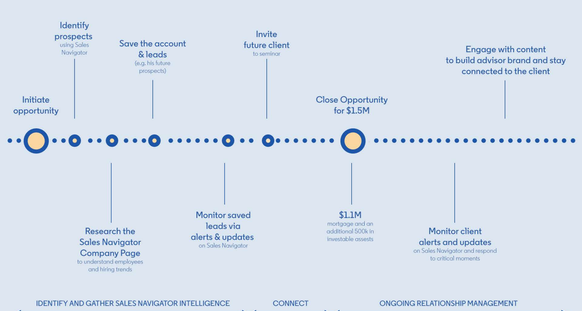
Use InMail to directly contact prospects, even if you don't have their email address.

You will also get automatically alerted when someone in your network connects to one of the leads you're following.

3X higher response rate for InMail than emails[2]



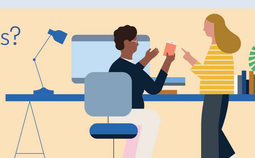
How Sales Navigator helps you shorten sales cycles and maximise sales productivity



Ready to speak to our experts?

Learn more about how Sales Navigator can help you easily attain your sales goals.

Request a free demo



Source: 1.LinkedIn Sales Navigator data, Mar 2020
2.LinkedIn Internal Data