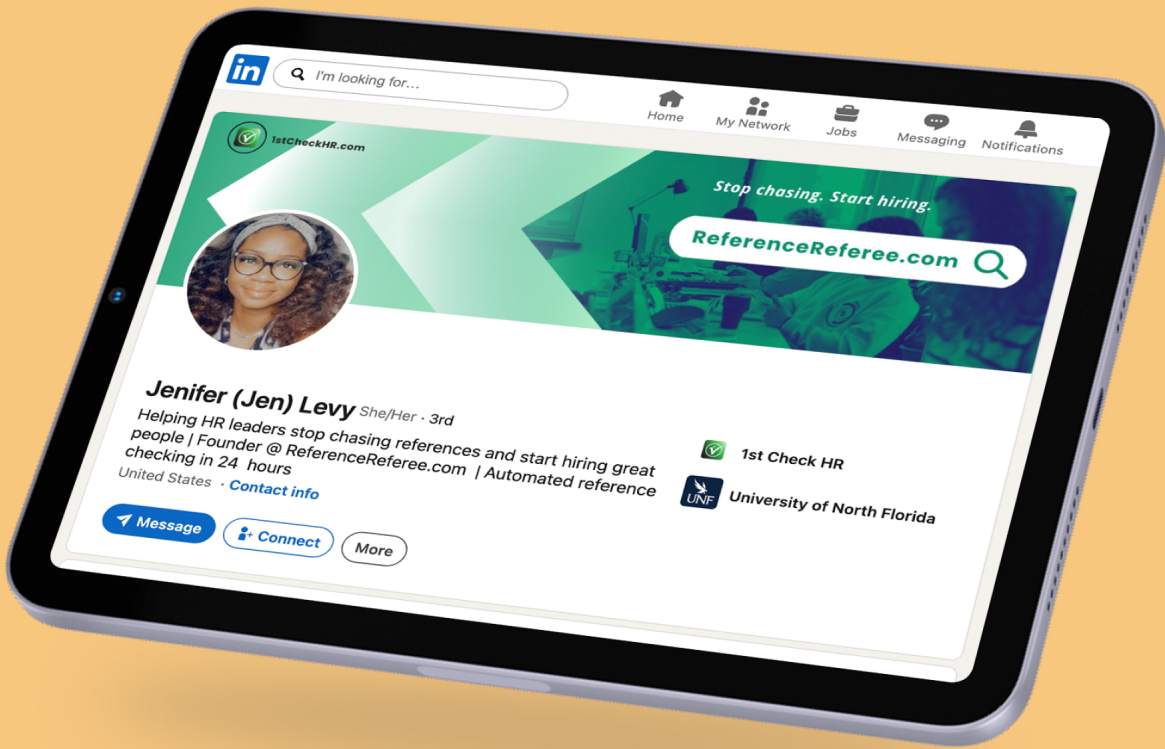


How an HR tech founder drives 3X client growth with Premium All-in-One



↑ **+60%**
more replies

↑ **3x**
more clients



1ST CHECK HR

Jen Levy founded 1st Check HR, an HR consulting and technology firm, to help businesses streamline their people operations with strategic guidance and automation. Together, she and her team assist in modernizing workflows to improve overall HR efficiency and compliance.

Founded: **2024**
Team size: **10 employees**
Industry: **Human Resources Services**
Focus: **HR consulting and technology solutions**

“

I have **3x more clients** because of LinkedIn Premium All-in-One. I definitely see movement far quicker than with cold outreach.

”



Jen Levy
Founder

The Challenge

As a small business targeting CEOs, founders, and HR leaders, Jen relied heavily on cold outreach to find prospects, but struggled with low response rates and slow conversion. Without context or credibility, cold emailing made it difficult to build trust or turn initial contacts into meaningful conversations.

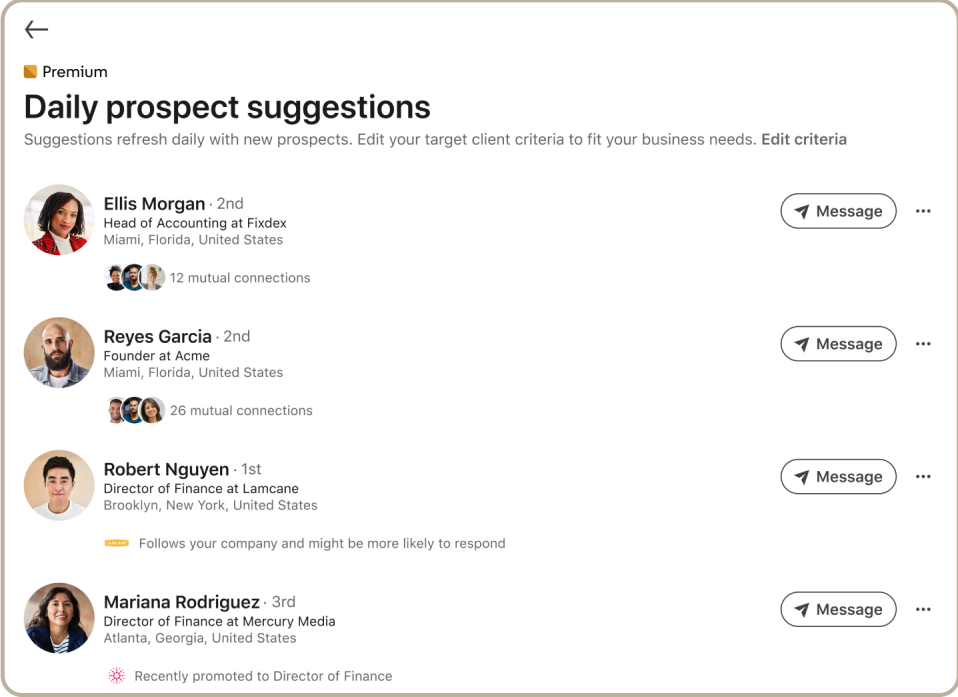
“

Cold outreach was slow and people often didn't respond.

”

The Solution

Premium All-in-One helped Jen shift to a more targeted approach to reaching prospects.

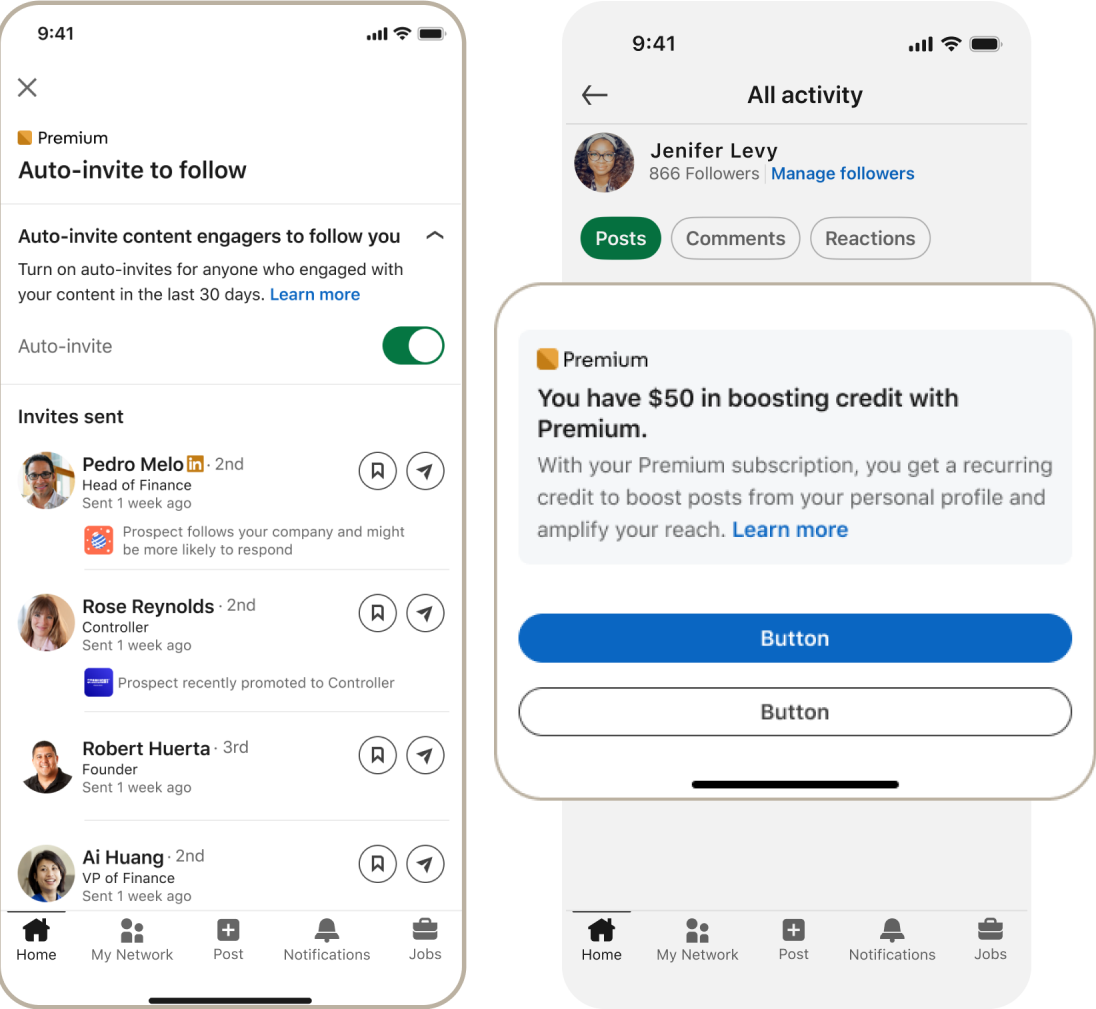


Finding the right prospects faster

Advanced search and daily prospect suggestions help Jen **zero in on the right people** by role, industry, and location, while AI message drafts make her outreach sharper and easier.

Growing her audience, automatically

Instead of inviting people one by one, the auto-invite feature reaches out automatically to those already engaging with Jen's content — **growing her audience for her**, so she can focus on the conversations that matter.



Reaching more people with her content

With monthly boosting credits, **Jen gets her posts in front of more potential clients**, helping her get noticed and build trust.

“

I love the **\$50 credit to boost my posts** and the **30 InMail credits**. They **help with my credibility**, so prospects know I’m a real person.

”

The Results

With Premium All-in-One, Jen has seen more followers, responses, and new clients.

↑ +60%
more replies

Higher-quality conversations: Jen connects with the right people upfront, making outreach more efficient from the start.

↑ 3x
more clients

Greater response rate: Jen sees more engagement and replies with her outreach. Premium All-in-One subscribers are 60% more likely to get replies from suggested prospects.

Powerful sales results: Jen uses targeted outreach with Premium All-in-One to drive the right prospect conversations and reach 3x more clients.

Learn how you can find clients, build credibility, and expand your network.

Explore Premium All-in-One →

*Customer received compensation for participating in this interview. All opinions are their own.