Reporting

Measurement

Performance tracking across audience composition, sentiment, conversations, and benchmarks. Integrates with paid media data for deeper insights.

Campaign Performance

Influencers/# Posts

Total Impressions	1,525,890	Total Engagements	9,222	Total Paid Site Clicks	7,710

$ CPM / $ CPC / $ CPL

Paid Performance

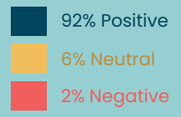
745K
Total Impressions

3.66X
More cost-effective CPM $9.86 vs LinkedIn's avg of $36.05

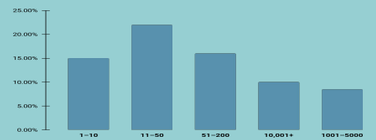
2.34X
More cost effective CPC $2.58 vs LinkedIn's avg of $6.03

Social Conversation

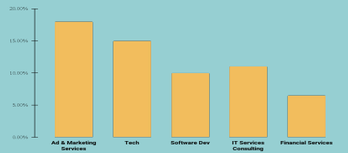
Sentiment



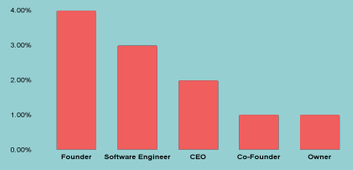
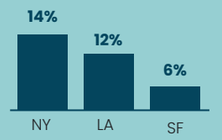
Company Size



Industry



Roles



Region